FINE ARTS فنون راقية

FIT-OUT & EVENTS · RIYADH, KSA

COMPANY PROFILE · 2026 · RIYADH

Everything in this document has already been built.

Since 2017: fit-out and event production in Saudi Arabia, designed, produced, installed, and delivered by one team, from our own 2,000 m² workshop in Riyadh.

250+	2,000 m²	2	8
Projects delivered	Own production facility	Divisions, fit-out & events	Sectors served

What clients ask before they award.

Fine Arts designs, produces, installs, and delivers fit-out and event projects across Saudi Arabia. What follows is the work, the capability behind it, and how a project runs.

Q1 Can you deliver my scope in full?

Q2 Have you built at my scale before?

Q3 Will it be finished on the date we have committed to?

Q4 Who is accountable when something moves?

Q5 How do we start, and what do you need from us?

01 **Who we are** من نحن

02 **Two divisions** قسمان

03 **What we deliver** ما نقدّمه

04 **In-house production** الإنتاج الداخلي

05 **One accountable team** فريق واحد مسؤول

06 **How we work** منهجية العمل

07 **Delivering to a fixed date** الالتزام بالموعد

08 **Quality & finish** الجودة والتشطيب

09 **Commercial process** الإجراءات التجارية

10 **Corporate credentials** السجل والاعتمادات

11 **Project scale** حجم المشاريع

12 **Selected work I** أعمال مختارة

13 **Selected work II** أعمال مختارة

14 **Clients & sectors** العملاء والقطاعات

15 **In their words** بكلماتهم

16 **Starting a project** بدء المشروع







A fit-out and events partner, not a general supplier.

شريك متخصص في التجهيز والفعاليات، لا مورّد عام.

Since 2017, Fine Arts has been a Riyadh-based partner that designs, produces, installs, and delivers the spaces brands operate in and the moments they launch with. We work from our own production facility, so the drawings, the fabrication, the installation, and the handover stay with one team.

We take on complete scopes, retail and F&B interiors, offices and showrooms, kiosks and displays, exhibitions, launches, and activations, for brands and institutions that have a fixed opening date and a standard to meet.

IN ONE LINE

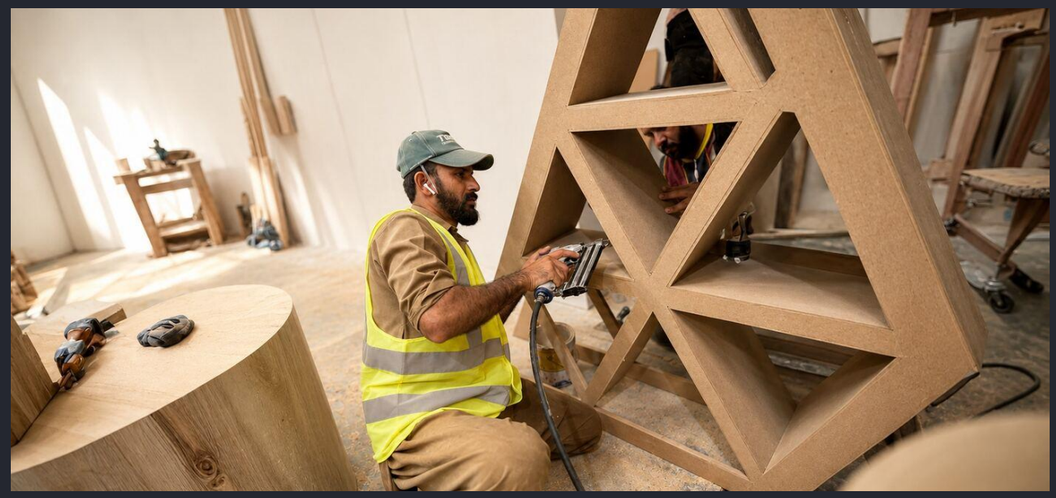
One reliable partner for design, production, installation, and delivery of fit-out and event projects in Saudi Arabia.

HEADQUARTERS
Riyadh, KSA

DIVISIONS
Fit-Out · Events

PRODUCTION
In-house facility

COVERAGE
Saudi Arabia



2017
Established
RIYADH, KSA

25
Team, office & production
DESIGN · PM · PRODUCTION · INSTALL

2,000 m²
Production facility
RIYADH

250+
Projects delivered
SINCE 2017

6
Sectors served
RETAIL · F&B · CORPORATE · BEAUTY · GOV · AGENCIES

Two engines, one production house.

The same team, drawings, workshop, and site supervisors serve both divisions. That is why a client can open a space with us and launch it with us without changing partners.



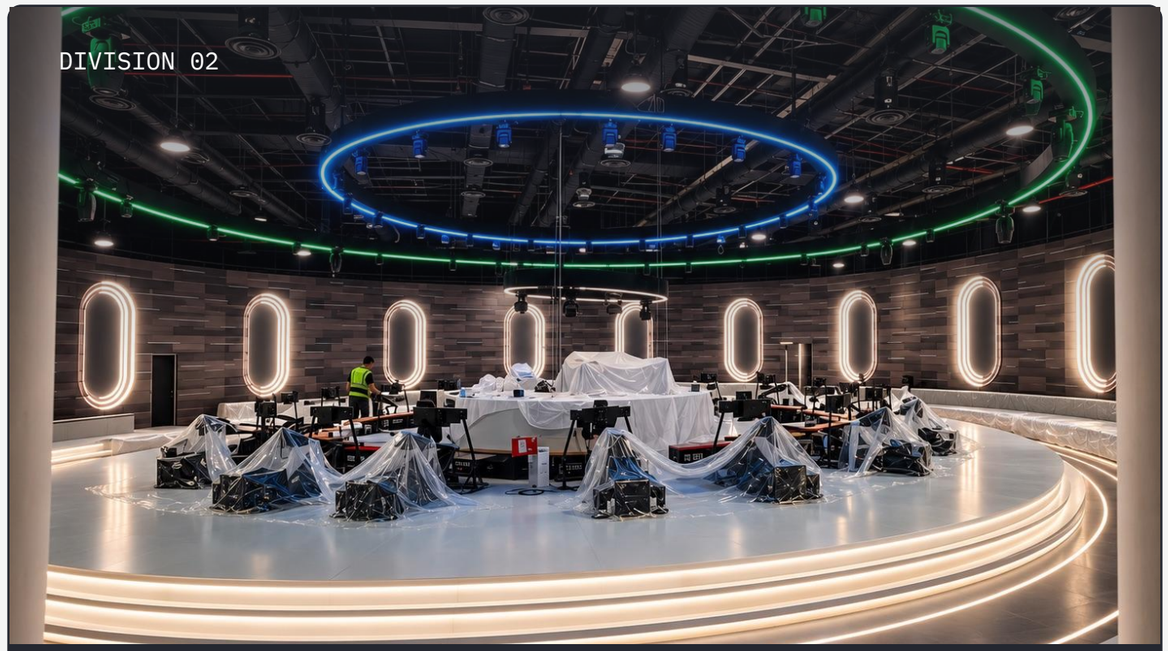
Fine Arts Fit-Out

From empty shell to brand-ready space.

من هيكل فارغ إلى مساحة جاهزة بهوية علامتك.

Permanent and semi-permanent branded space, built, finished, branded, and handed over ready to trade.

- RETAIL & F&B
- OFFICES & SHOWROOMS
- COMMERCIAL INTERIORS
- KIOSKS & DISPLAYS
- EXTERIORS & FAÇADES
- BRANDED FIXTURES
- SIGNAGE
- CUSTOM FURNITURE
- KITCHEN & TECHNICAL WORKS



Fine Arts Events

From event brief to live brand experience.

من ملخّص الفعالية إلى تجربة علامة حيّة.

Temporary builds that have to be complete, safe, and on-brand on a date that cannot move.

- LAUNCHES & OPENINGS
- EXHIBITIONS & STANDS
- CONFERENCES
- CORPORATE EVENTS
- ACTIVATIONS & POP-UPS
- STAGES & BACKDROPS
- TEMPORARY STRUCTURES

03 WHAT WE DELIVER ما نقدّمه

Complete projects, organised by what you need.

Each of these is a full scope: design coordination, technical drawings, production, installation, and handover. Find the closest match to your project, we will confirm the exact scope in the review.

01 **Retail & F&B Fit-Out** FIT-OUT
From empty shell to brand-ready space.

02 **Office, Showroom & Commercial Interiors** FIT-OUT
Upgrade the spaces where your brand is experienced.

03 **Kiosks & Commercial Displays** BOTH
Compact spaces with strong brand presence.

04 **Exhibition Stand Design & Build** EVENTS
Be ready, visible, and professional on exhibition day.

05 **Brand Launch & Opening Production** EVENTS
Create the moment your audience remembers.

06 **Corporate Event & Conference Production** EVENTS
Reliable production for high-visibility corporate moments.

07 **Brand Activations & Pop-Ups** EVENTS
Bring your campaign into the physical world.

08 **Agency Production Support** BOTH
Your production partner on the ground in Saudi Arabia.

> Opening a space *and* launching it? We combine both into one programme with one schedule, one site team, and one point of contact.

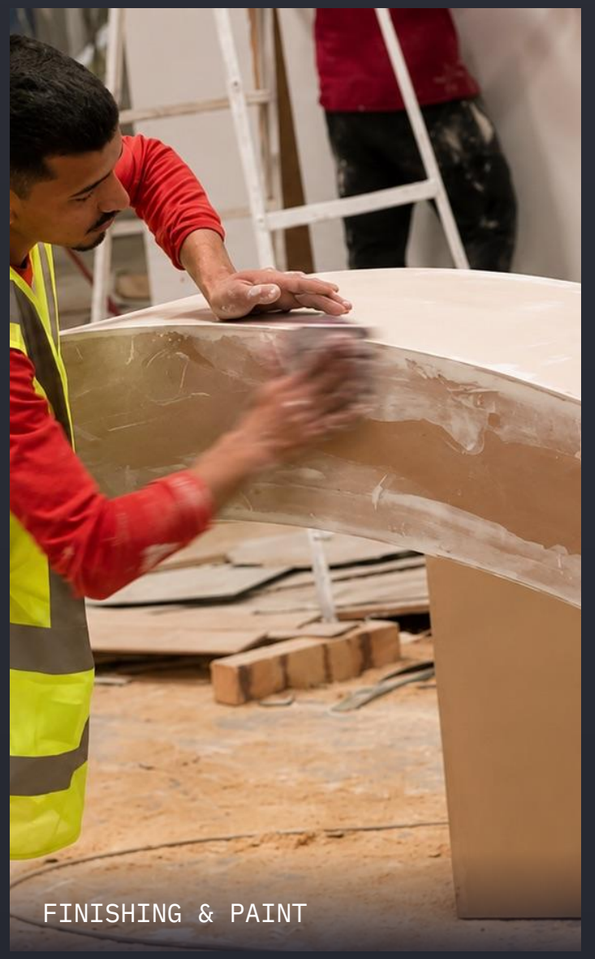
We build it ourselves.

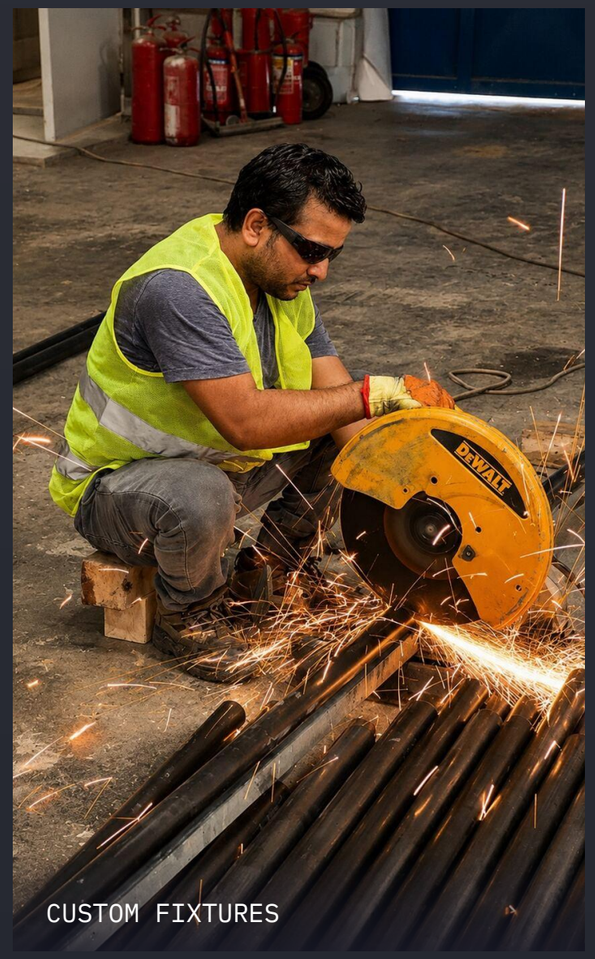
نحن من ينفذ العمل بأنفسنا.

Carpentry, CNC, metal work, paint, finishing, and signage happen in our own facility, under our own supervisors. Nothing critical is handed to a chain of subcontractors, which is why our timelines hold and our finish is consistent from one project to the next.


CARPENTRY & ASSEMBLY


METAL & CNC


FINISHING & PAINT



CUSTOM FIXTURES

CAPABILITIES UNDER ONE ROOF

PROJECT MANAGEMENT · DESIGN COORDINATION · TECHNICAL DRAWINGS · CARPENTRY · CNC · LASER · METAL WORK · PAINTING · FINISHING · SIGNAGE · BRAND IMPLEMENTATION · INSTALLATION · SITE SUPERVISION

2,000 m²
Facility area
RIYADH

25
Team, office & production
SINCE 2017

One contract. One point of contact.

Fragmented scopes fail at the joins, between the designer and the joiner, the joiner and the signage supplier, the supplier and the site. We hold the whole chain, so there is nobody to coordinate between.

THE USUAL ROUTE

Five suppliers, and you in the middle.

- Design consultant
- Main contractor
- Joinery workshop
- Signage & branding supplier
- Design consultant

Every gap between them becomes your problem: variation claims, blame at handover, and a schedule that only you are tracking.

WITH FINE ARTS

One team from drawing to handover.

01	02	03	04	05
Design coordination	**Technical drawings**	**In-house production**	**Installation & supervision**	**Handover**

YOUR CONTACT	ON SITE	REPORTING
One project manager, named at kick-off	**Our own supervisor, daily**	**Weekly progress against the programme**



PRODUCED, INSTALLED, AND SUPERVISED BY OUR OWN TEAM

Re-sequencing production, adding a shift, or reordering material is an internal decision , not a negotiation between four companies.

A clear path from brief to handover.

Durations below are indicative for a mid-size retail or office fit-out. Event projects run the same stages on a compressed schedule, back-planned from your event date.

01 0–2 days

Project Review

مراجعة المشروع

We review your project type, location, timeline, scope, and whatever documents exist.

YOU RECEIVE: FEASIBILITY & NEXT STEP

02 1–3 days

Scope & Proposal

النطاق والعرض

We define exactly what is to be delivered, priced line by line, with the programme attached.

YOU RECEIVE: SCOPE OF WORK & QUOTATION

03 1–7 days

Production Planning

تخطيط الإنتاج

Shop drawings, material approvals, branding files, and the installation sequence are locked.

YOU RECEIVE: DRAWINGS & SAMPLES TO SIGN OFF

04 3–14 days

Build & Install

التنفيذ والتركيب

Fabrication in our facility, then installation on site under our own supervisor, with weekly progress reporting.

YOU RECEIVE: WEEKLY PROGRESS REPORT

05 1–2 days

Handover

التسليم

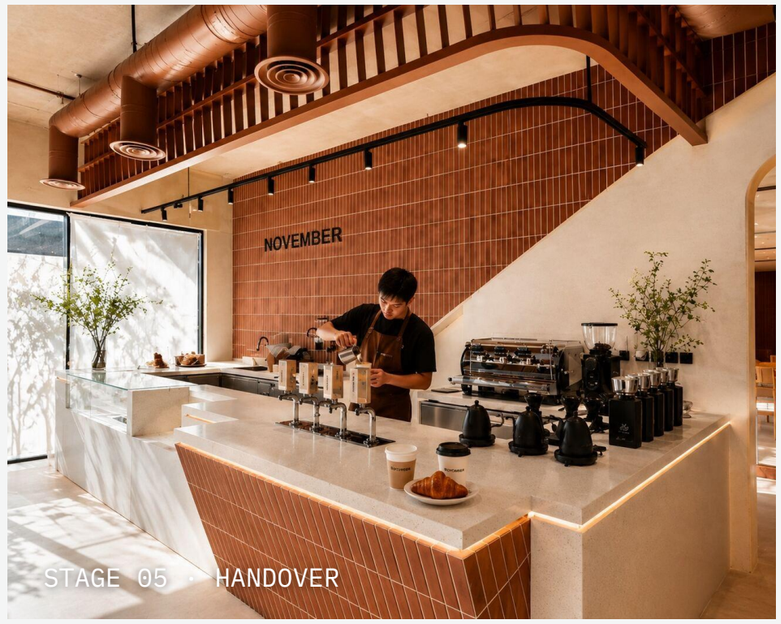
Snag list closed, finishes checked, space or event environment handed over ready to use.

YOU RECEIVE: HANDOVER PACK & SIGN-OFF



STAGE 03–04 · PRODUCTION


STAGE 04 · INSTALLATION

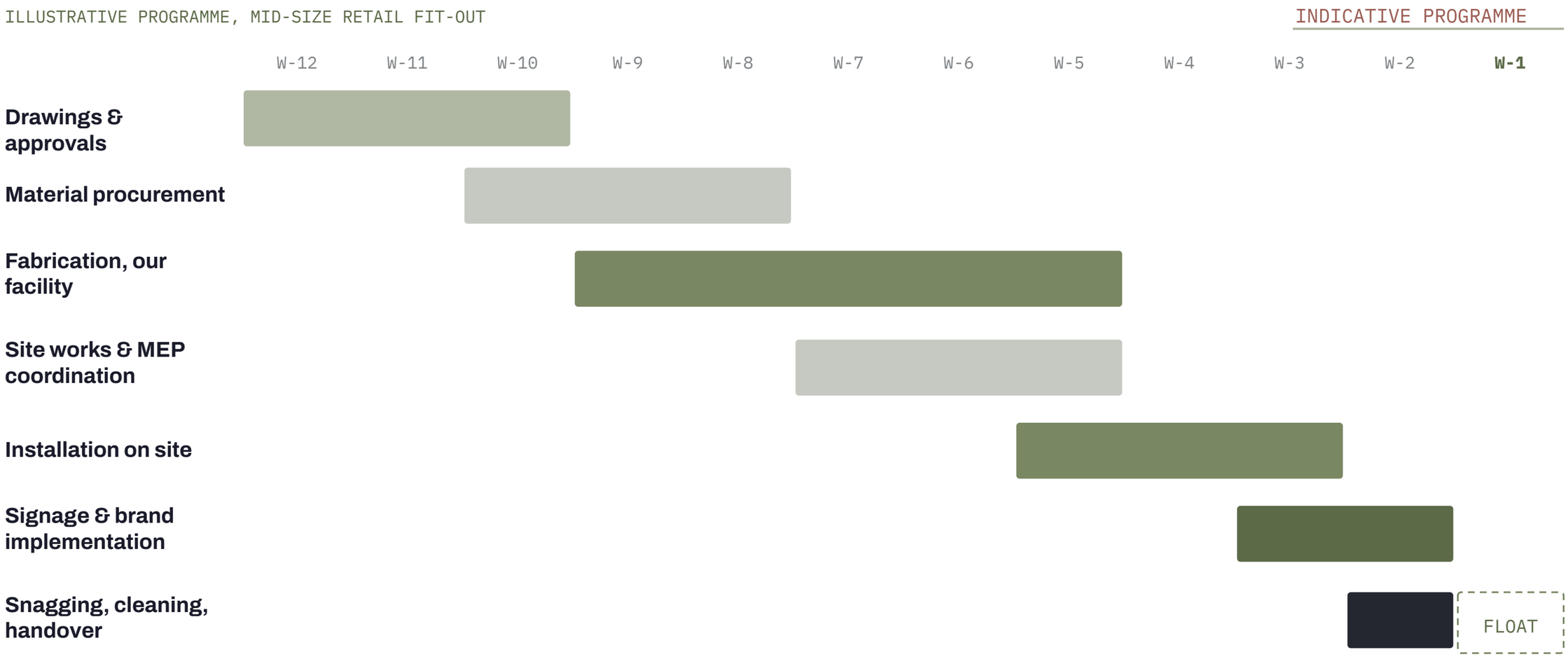


STAGE 05 · HANDOVER

We plan backwards from your opening day.

An opening date and an exhibition date behave the same way: they do not move. So the programme is built in reverse from that day, with float held before it, not spent early.

ILLUSTRATIVE PROGRAMME, MID-SIZE RETAIL FIT-OUT



HOW THE DATE HOLDS

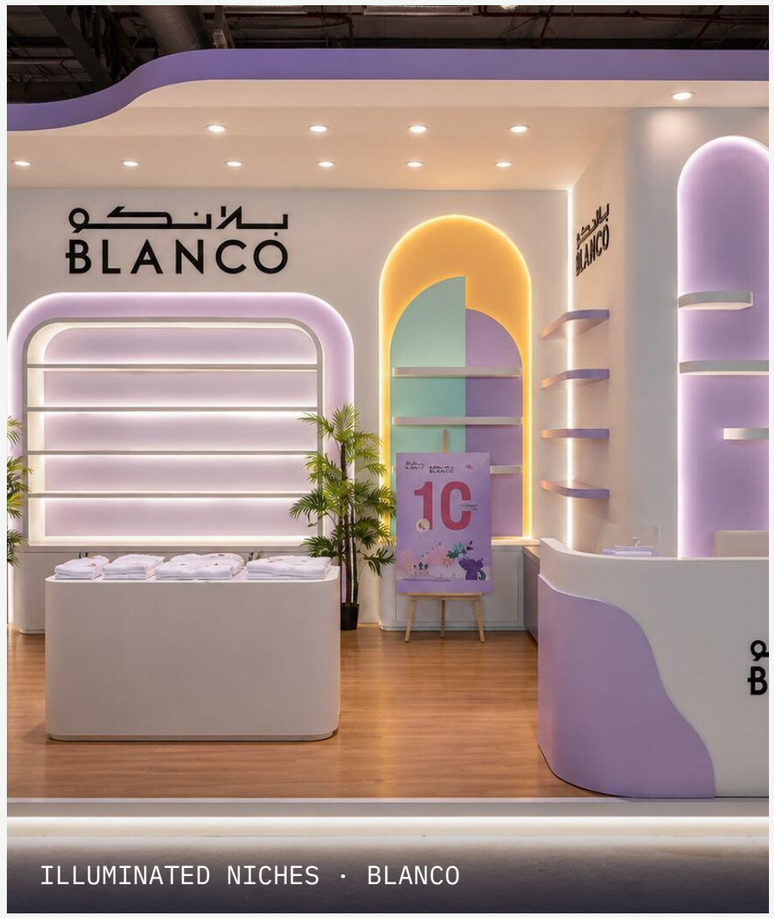
Float held at the end. The last week before opening is protected, not scheduled.

Fabrication overlaps site. Because production is ours, it starts before site is ready.

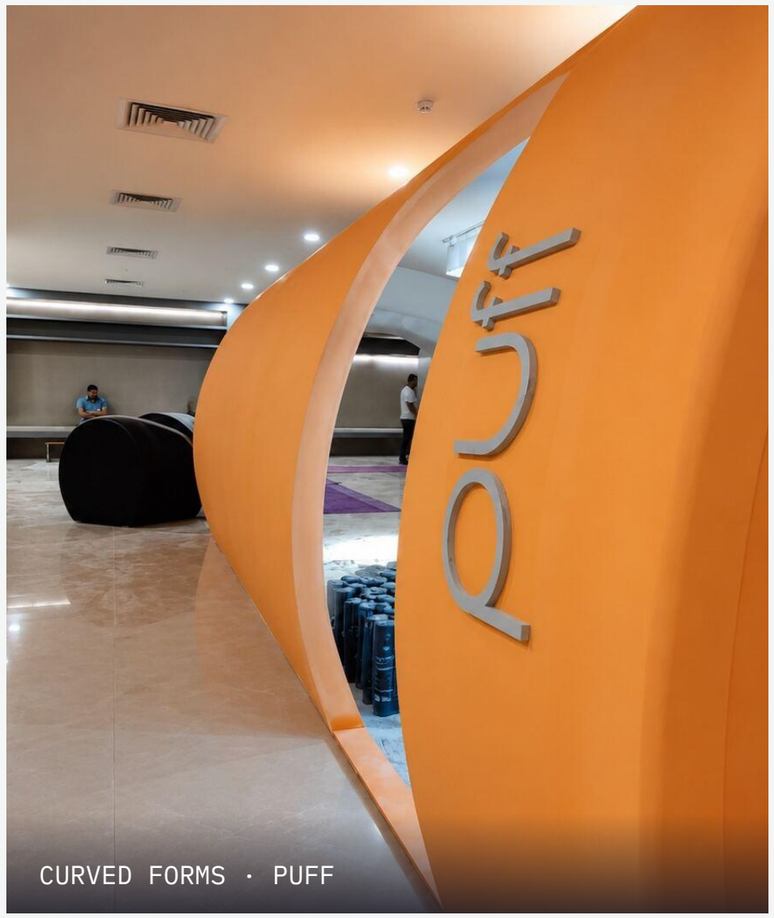
Capacity absorbs slippage. If an approval slips, we add shifts inside the same programme.

Judged at the edges.

A space is assessed on the details a customer stands next to: shadow gaps, mitres, illuminated fascia alignment, paint under raking light. Those are decided in the workshop and protected on site, not fixed at snagging.



ILLUMINATED NICHES · BLANCO


CURVED FORMS · PUFF



DISPLAY & LIGHTING · ZINCO

CHECKPOINT 01

Samples & approvals

Materials, laminates, paint, and lighting approved in writing before production starts.

CHECKPOINT 02

Factory inspection

Units are dry-assembled and checked in our facility, you can inspect before anything ships.

CHECKPOINT 03

Site supervision

Our supervisor is on site through installation, with safety and access coordinated with the mall or venue.

CHECKPOINT 04

Snag list closed

Handover happens against a written list, signed off item by item, not on a verbal walkthrough.

Written down, so nothing is assumed.

Scope, price, programme, and responsibility are documented before work starts, and changes follow one procedure. This is what makes us straightforward to approve internally.

DOCUMENTS YOU RECEIVE

AT PROPOSAL	Scope of work, priced item by item, with exclusions stated · project programme · payment schedule
BEFORE PRODUCTION	Shop drawings for approval · material and finish samples · branding artwork files
DURING BUILD	Weekly progress report against the programme · photo record · site instructions log
AT HANDOVER	Signed snag closure · as-built information · equipment warranties and care notes

PAYMENT STAGES

FIT-OUT	**30%** Advance	**60%** Progress	**10%** On handover	
EVENTS	**40%** Advance	**30%** Progress	**20%** Before installation	**10%** On dismantle

WHEN SOMETHING CHANGES

One variation procedure, priced before it is built.

01 Change is described in writing, by you or by us.

02 We price it and state its effect on the programme.

03 You approve, then it enters production. No surprise invoices at the end.

COMPLIANCE & REGISTRATION

Commercial registration
Active since 2017

VAT registration
311340307400003

Insurance
Handled per project

Safety & site compliance
Handled per project

National address
RNNA6663 · Riyadh 14321

Venue & municipality permits
Handled per project

Registered in Riyadh since 2017.

Fine Arts is a Riyadh-based Saudi limited liability company, commercially registered and operating since 2017. The company maintains an active commercial registration, Riyadh Chamber membership, verified GOSI standing, and Platinum Nitaqat status, a strong, compliant foundation for large-scale project delivery.

COMPANY RECORD

Legal name الاسم النظامي	شركة فنون راقية للمقاولات
Legal form الشكل النظامي	Saudi limited liability company
Established سنة التأسيس	2017
Registration status حالة السجل	• Active
Headquarters المقر الرئيسي	Riyadh, Kingdom of Saudi Arabia
Unified National Number الرقم الوطني الموحد	7010570021
VAT number الرقم الضريبي	311340307400003

MEMBERSHIPS & COMPLIANCE

01 **Riyadh Chamber member**
Registered with the Riyadh Chamber of Commerce.

02 **GOSI verified**
Social insurance standing verified for our workforce.

03 **Platinum Nitaqat**
The highest Saudization band, eligible for large public and private scopes.



Where your project is likely to sit.

Indicative only, for orientation before a review, not a quotation. Scope, site condition, finish level, and programme all move the number, and we will say so plainly rather than quote low and vary up.

BAND	TYPICAL PROJECTS	INDICATIVE DURATION	DIVISION
Under SAR 100k	Kiosks, display units, small stands, branded counters, signage packages	0–2 weeks	Fit-Out · Events
SAR 100k – 300k	Café and small retail fit-out, mid-size exhibition stands, pop-up activations	1–4 weeks	Fit-Out · Events
SAR 300k – 750k	Full retail store fit-out, office and showroom interiors, large stands, launch production	2–6 weeks	Fit-Out · Events
SAR 750k – 1.5M	Flagship stores, multi-floor offices, government exhibitions, large live events	3–8 weeks	Fit-Out · Events
Over SAR 1.5M	Multi-site rollouts, opening packages combining fit-out and launch, institutional projects	4–12 weeks	Combined programme

Multi-site rollouts. Repeat locations run to the same drawings and finish standard, which is where the schedule and the cost per store both improve.

Largest scope delivered to date. A cinema exhibition project at SAR 5M , production, installation, and on-site delivery.

Built, installed, handed over.



RETAIL FIT-OUT

Sephora

Full store fit-out, display millwork, illuminated shelving, feature ceiling, branded zones, installation.

Handed over trade-ready
6 weeks



F&B / CAFÉ FIT-OUT

November Coffee

Café build-out, bar counter, seating joinery, feature lighting, signage, finishes, installation.

Opened on the planned date
7 weeks

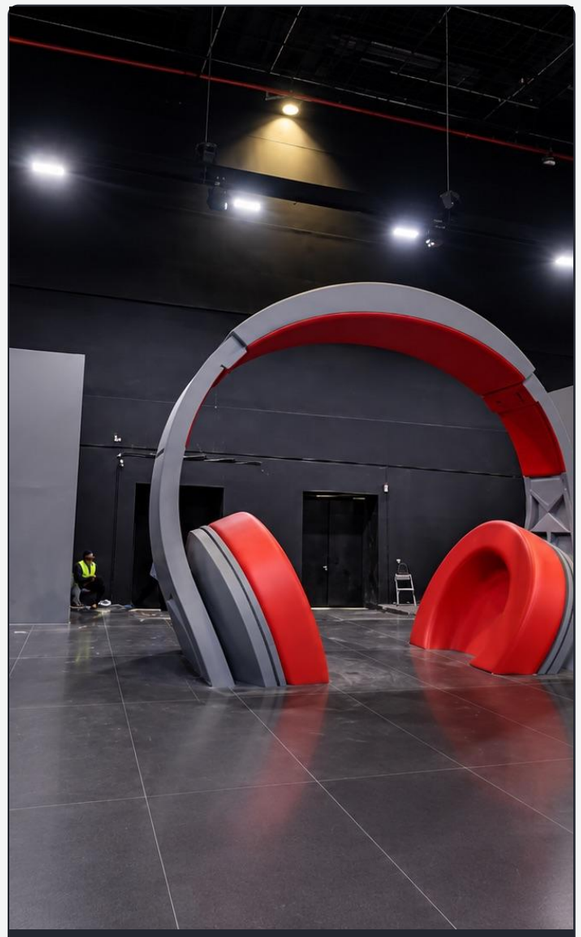


GOVERNMENT EXHIBITION

Ministry of National Guard

Premium stand, interactive touchscreen counters, illuminated fascia, AV integration, installation.

Complete before doors opened
24 hours on-site



LIVE EVENT / STAGE

Aramco Esports

Stage set, LED video walls, structural rigging, lighting, scenic build, on-site production.

Live on schedule, no dark time
3 days build

Stands, kiosks, and activations.

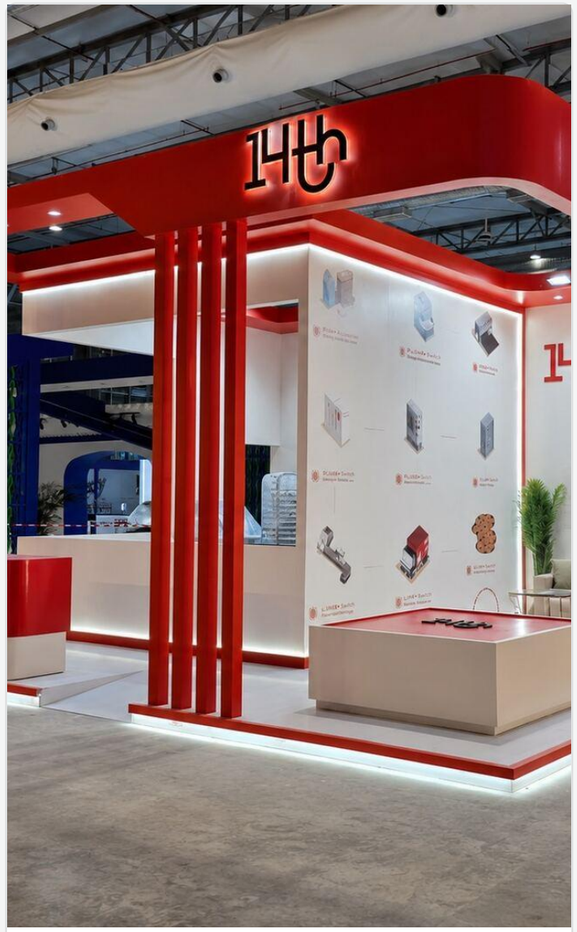


CORPORATE EXHIBITION STAND

Zoho

Custom tech stand, demo pods, backlit branding, meeting lounge, AV integration, installation.

Ready for day-one meetings
12 hours on-site



F&B TRADE EXHIBITION

HORECA

Hospitality-sector stand, product display, tasting counter, branded fascia, lighting, installation.

Built inside venue access hours
24 hours on-site



RETAIL KIOSK

Blanco Parfumes

Custom kiosk, arched illuminated display niches, curved counter, branding, installation.

Installed in mall night access
1 night



BRAND ACTIVATION / POP-UP

Puff

Sculptural tunnel structure, product display, feature lighting, branding, installation.

Campaign live as planned
4 days build

Brands and institutions we have built for.

Retail and beauty, F&B and hospitality, corporate technology, energy, fashion, and government, each with different approval routes, venue rules, and standards of finish.

SEPHORA	NOVEMBER - COFFEE ROASTERS -	aramco	وزارة الحرس الوطني
ZOHO	HORECA LEBANON SAUDI KUWAIT JORDAN OMAN NETWORK	RAPCO شركة نمو الواحة للإنتاج الزراعي والحيواني	SBI Investment
زينكو zinco	BLANCO	puff	SAUDI FASHION&TEX EXPO المعرض السعودي للأزياء والنسيج

RETAIL · F&B · BEAUTY · CORPORATE · ENERGY · GOVERNMENT · FASHION · AGENCIES

CLIENT NAMES SHOWN WITH APPROVAL

Proof, not promises.

The strongest evidence we can give you is not a testimonial in a document, it is a client in your own sector, on a call, and a workshop you can walk through unannounced.

"

AGENCY PARTNER · RIYADH

Fine Arts is far more than a supplier to PME. They are a trusted partner and an important part of how we deliver ambitious projects at scale.

Across scenic production, stages, media walls, print and large-format branding, their team consistently combines quality, speed and a genuine commitment to finding solutions. We trust them with complex, high-pressure projects because they care about the outcome as much as we do.

What makes the relationship special is that it continues to grow stronger with every project. There is real trust, mutual respect and a shared determination to deliver work we can all be proud of.

— **Floris Keyzer**
Managing Director, PME | Brand Experience Agency

"

F&B · MULTIPLE LOCATIONS

Working with Fine Arts has played an important role in how November Coffee has developed its spaces over time. Across multiple locations, they have been involved in turning our concepts into fully finished cafés, handling everything from core fit-out works to the final detailing on site.

Their scope has included café counters, bespoke seating, joinery, lighting elements, signage, and all finishing touches. What stands out is their ability to stay consistent in execution while adapting to the specific needs of each branch, ensuring the final result always aligns with the November Coffee identity.

We appreciate the steady collaboration we have built with their team and the way they continue to support us as we expand.

— **Mr. Tamim**
CEO, November Coffee

PROOF 01

Visit the workshop
See work in production for other clients, any working day.

PROOF 02

Speak to a reference
We will connect you with a client whose project resembles yours.

Nothing needs to be ready to start.

لا تحتاج إلى أن يكون كل شيء جاهزًا.

Send whatever exists, a location, a date, a photo of the shell, a deck from your agency. A review takes a short call, and you leave it knowing whether the scope and the date are realistic.

For a fit-out project للتجهيز والتشطيب

- Project location
- Space size
- Opening / handover date
- Floorplan or drawings
- Required scope
- Brand guidelines
- Budget range, if set

Have only a location and a date? That is enough for the first conversation.

For an event project للفعاليات

- Event type
- Event date
- Venue or location
- Expected visitors
- Production elements
- Stand plan or event brief
- Budget range, if set

Exhibiting? Send the hall, stand number, and build-up hours, we work back from those.

NEXT STEP الخطوة التالية

Start with a project review.

Not a quotation, and not a commitment. A review tells you whether your scope, your date, and your budget line up, and what the next step should be.

01 **Request a project review**
Send your project type, location, and date. We respond with next steps.

02 **Send drawings or a brief on WhatsApp**
The fastest route, a floorplan or event brief is enough to begin.

03 **Invite us to a site walkthrough**
We visit the shell or the venue and come back with a buildable view.

04 **Add Fine Arts to your approved vendor list**
We will supply registration, insurance, and compliance documents on request.

WHATSAPP & PHONE
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EMAIL
info@finearts-co.com



Build the space. Create the moment.

RIYADH, SAUDI ARABIA